



Jab momentum ki ho baat, experts dein aapka saath

Choose Rule-Based Investing

OUR BELIEFS

- 1 Price Movement**
 Investor sentiment is one of the guiding force behind stock price movements
- 2 The Concept**
 What is performing well now, is likely to continue to perform well and vice versa.
- 3 Momentum Investing**
 A rule based approach with the goal to work with volatility, buy what is rising and sell when they start losing.

Note: Aiming to seek investment success through our momentum framework while remaining vigilant about the risks of momentum strategy, such as entering positions too early, exiting too late, and missing critical trends.

Understanding Momentum

“A rule-based investment strategy where stocks are bought while they are rising and sold when they seemed to have peaked.”

- 1. Riding the volatility** Finding investment **opportunities** in short-term.
- 2. Expertise at work** Our experts use mathematical models and data tools to identify **entry & exit points**.
- 3. Rule based approach** Effective rebalancing in the portfolio on a rule-based approach without being affected by **Emotional Bias**.
- 4. Drivers of Trends** **Important Factors** affecting Momentum like Market **Sentiments**, **Positive** News, Strong Financial **Results**, Market Cycles, to name a few.



OUR MOMENTUM STRATEGY

Elimination of Emotional Bias



Our strategy removes fear and greed from the investment equation.

Proprietary Momentum Model



Proprietary model rigorously back tested for more than 15 years, offers the flexibility for effective implementation.

Active Management



Portfolio rebalancing at least once a quarter.

Fund Manager Override



Fund Manager may override the Proprietary Momentum Model in case of an exceptional situation.

Investing Pattern



Aims to invest only during times of momentum and defined policy to hedge during anti-momentum

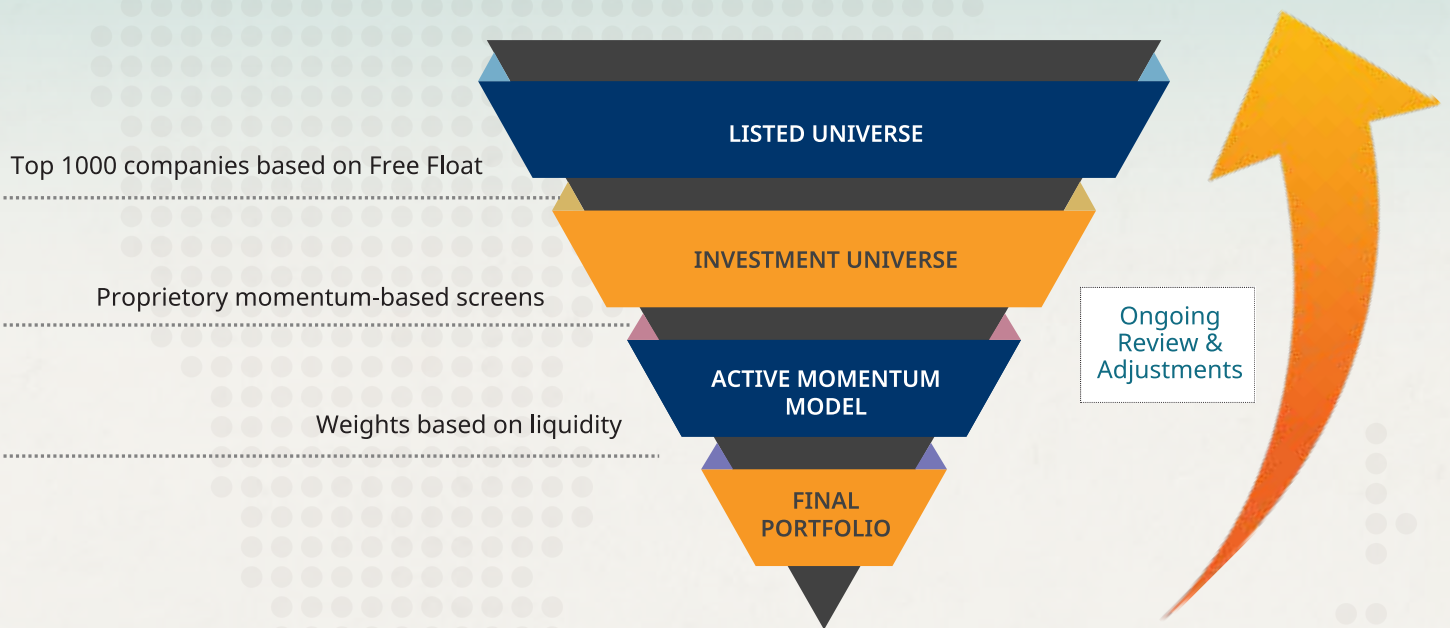
Proactive Decision Making



Continuous monitoring leads to timely corrective actions that aims to help in adapting to changing market conditions as winners keep changing.

The investment strategy of the Scheme will be reviewed from time to time and might change considering the best interest of the unitholders and if the market conditions warrant it. However, the investment strategy shall be in line with the strategy stated in the SID of the Scheme. Please refer to the SID for more details on the investment strategy.

Portfolio Structure



KEY DETAILS

(Data is as of January 31, 2025)

MARKET CAP CATEGORY	UNION ACTIVE MOMENTUM FUND	NIFTY 500 INDEX
Large Cap	4.49%	70.88%
Mid Cap	38.81%	18.92%
Small Cap	45.81%	10.20%
Weighted Average Market Capitalisation (Cr)	Rs. 39,454	Rs. 4,56,642
Exposure in Sectors	12	21
No. of Sectors absent in Scheme vis-a-vis the Benchmark	9	

Note: The % given above is as a % of net assets.
As per the latest Market Capitalization data provided by AMFI (In line with the applicable SEBI guidelines)

Industry Breakup in Top Overweight/ Underweight Sectors

(as a % of net assets)

OVERWEIGHT/UNDERWEIGHT

HEALTHCARE

Overweight By 10.05%

INDUSTRY	UNION ACTIVE MOMENTUM FUND	NIFTY 500	OVERWEIGHT/ UNDERWEIGHT
HEALTHCARE EQUIPMENT & SUPPLIES	0.00%	0.00%	0.00%
HEALTHCARE SERVICES	4.80%	1.50%	3.30%
PHARMACEUTICALS & BIOTECHNOLOGY	11.60%	4.70%	6.80%
TOTAL	16.33%	6.29%	10.05%

CAPITAL GOODS

Overweight By 8.50%

INDUSTRY	UNION ACTIVE MOMENTUM FUND	NIFTY 500	OVERWEIGHT/ UNDERWEIGHT
AEROSPACE & DEFENSE	2.40%	1.10%	1.20%
AGRICULTURAL, COMMERCIAL & CONSTRUCTION VEHICLES	0.00%	0.30%	-0.30%
ELECTRICAL EQUIPMENT	5.20%	1.70%	3.50%
INDUSTRIAL MANUFACTURING	2.20%	0.50%	1.70%
INDUSTRIAL PRODUCTS	4.10%	1.80%	2.30%
TOTAL	14.00%	5.50%	8.50%

FINANCIAL SERVICES

Underweight By -12.80%

INDUSTRY	UNION ACTIVE MOMENTUM FUND	NIFTY 500	OVERWEIGHT/ UNDERWEIGHT
BANKS	0.00%	19.70%	-19.70%
CAPITAL MARKETS	9.30%	1.60%	7.60%
FINANCE	4.60%	5.90%	-1.30%
FINANCIAL TECHNOLOGY (FINTECH)	2.70%	0.50%	2.20%
INSURANCE	0.00%	1.60%	-1.60%
TOTAL	16.60%	29.30%	-12.80%

Source: AMFI Industry Classification and Union AMC Internal Research. For detailed portfolio of the scheme, please refer our website www.unionmf.com. Data as on January 31, 2025.

Date of inception
**December 19,
2024**

Average AuM
₹ 405.25
crore
for January 2025.

Benchmark
NIFTY 500
Index (TRI)^{@@@}

Exit Load:

1% if units are redeemed/switched out on or before completion of 1 year from the date of allotment of units. Nil if redeemed or switched out after completion of 1 year from the date of allotment of units.

FUND MANAGERS



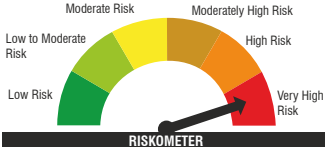
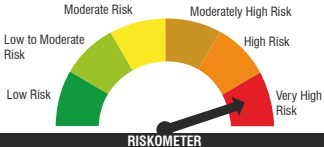
Gaurav Chopra
Fund Manager, Equity

(Managing the Scheme since inception)



Sanjay Bambalkar
Head, Equity

(Managing the Scheme since inception)

This product is suitable for investors who are seeking*	Riskometer	Benchmark Riskometer
<ul style="list-style-type: none"> Capital appreciation over long term An actively managed thematic equity scheme that invests in stocks exhibiting momentum characteristics 	 <p>The risk of the scheme is very high risk</p>	 <p>The risk of the Nifty 500 Index (TRI)^{@@@} (Benchmark) is very high risk</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Note: The Scheme and Benchmark riskometers are evaluated on a monthly basis and the current riskometers are based on the evaluation of portfolios as on January 31, 2025

Disclaimer: The views, facts and opinions in this document are as of January 31, 2025, unless stated otherwise, and could change without any notice. The sectors mentioned herein do not constitute any recommendation and the scheme may or may not have any future position in these sectors.

@@@Benchmark NIFTY 500 Index disclaimer: The "Product" offered by "the issuer" is not sponsored, endorsed, sold or promoted by NSE Indices Limited (Formerly India Index Services & Products Limited) (IISL). NSE Indices Limited does not make any representation or warranty, express or implied (including warranties of merchantability or fitness for particular purpose or use) and disclaims all liability to the owners of "the Product" or any member of the public regarding the advisability of investing in securities generally or in the "the Product" linked to NIFTY 500 Index or particularly in the ability of the NIFTY 500 Index, to track general stock market performance in India. Please read the full Disclaimers in relation to the NIFTY 500 Index in the Scheme Information Document.

Statutory Details: **Constitution:** Union Mutual Fund has been set up as a Trust under the Indian Trusts Act, 1882; **Sponsors:** Union Bank of India and Dai-ichi Life Holdings, Inc.; **Trustee:** Union Trustee Company Private Limited, [Corporate Identity Number (CIN): U65923MH2009PTC198198], a company incorporated under the Companies Act, 1956 with a limited liability; **Investment Manager:** Union Asset Management Company Private Limited, [Corporate Identity Number (CIN): U65923MH2009PTC198201], a company incorporated under the Companies Act, 1956 with a limited liability. **Registered Office:** Unit 503, 5th Floor, Leela Business Park, Andheri Kurla Road, Andheri (East), Mumbai - 400059. **Toll Free No.:** 18002002268/18005722268 • **Non Toll Free:** 022-67483333 • **Fax No.:** 022-67483402 • **Website:** www.unionmf.com • **Email:** investorcare@unionmf.com.

Please refer the Scheme Information Document for complete details about the Scheme. Copy of all Scheme Related Documents can be obtained from any of our AMC offices/ Customer Service Centres/ distributors as well as from our website www.unionmf.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

म्यूचुअल फंड निवेश बाज़ार जोखिम के अधीन हैं, योजना संबंधी सभी दस्तावेज़ों को सावधानी से पढ़ें

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